

PIONEER

Unlike other elite freedivers Herbert is self-taught. He is a pioneer in every way. He developed his own freediving techniques over the years, a methodology that largely differs from traditional styles.

Very little is known about our bodies when freediving to extreme depths. Expert opinions seem to change each time a new record is set. To advance in the sport, Herbert used the analytical and pragmatic approach of his profession as an airline pilot (captain). This allowed him to break with convention. He introduced new techniques, innovations, safety measures and insights into the sport, and into his body and mind. Many of these have become common elements in the current freediving scene.

Dubbed "the Deepest Man on Earth" after his No Limit world record to 214m (702'), This is the ultimate discipline in which by far the greatest depth is achieved with a weighted dive-sled and buoyancy device. Herbert continued his quest to dive deeper below the surface of the sea. This pioneering spirit led him to the deepest freedive ever made, in a project called *Extreme 800*, with a dive to 253m (830').





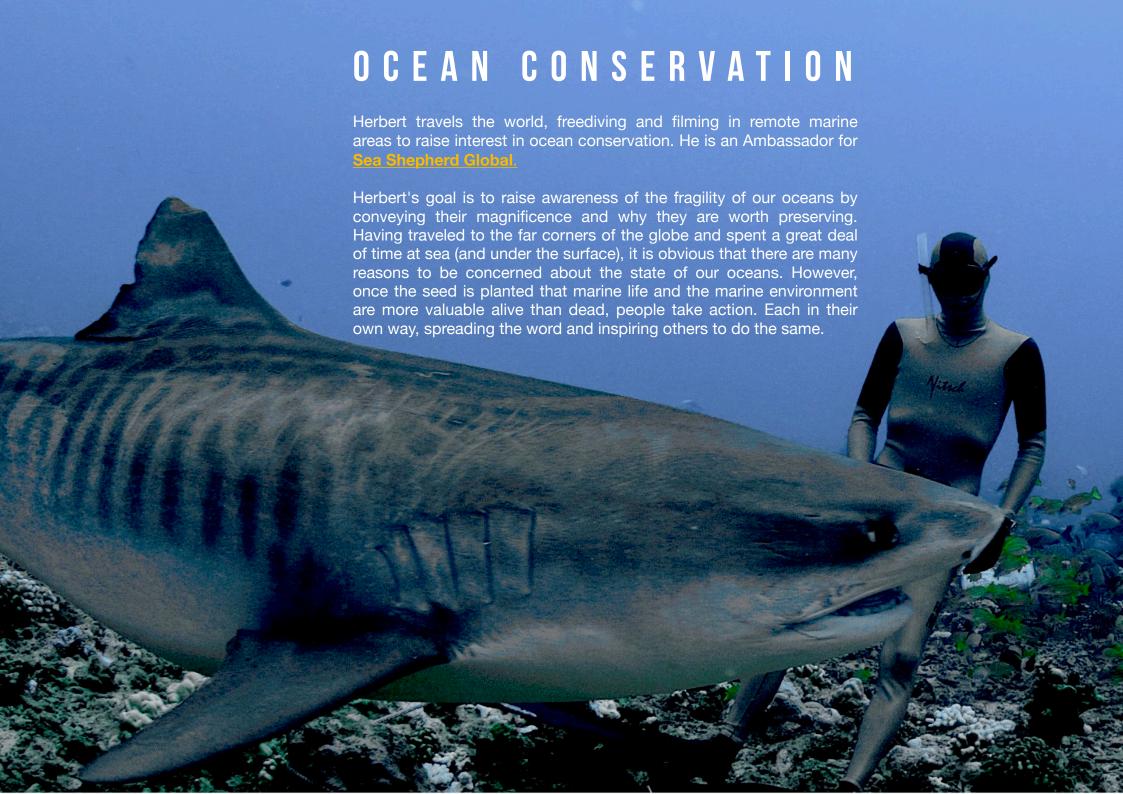
GENESIS

Herbert's unique freediving career started with a single coincidence. In the late nineties, while he was on the way to a scuba dive safari, his diving equipment got lost somewhere in transit. So Herbert went snorkeling instead of scuba diving during the entire vacation.

There, he discovered his natural talent for freediving. He was fascinated by the nature of this sport and was progressing fast. After freediving for ten days only, he was 2m (6.5') short of the Austrian National record.

He continued to become a multiple world champion, and set 33 world records across all freediving disciplines:

- 1 WR: Static (9+ min breath-hold)
- 4 WR: Dynamic Apnea
- · 2 WR: Dynamic Apnea without Fins
- 9 WR: Constant Weight
- · 4 WR: Constant Weight without Fins
- 6 WR: Free immersion
- 1 WR: Variable Weight
- 5 WR: No Limit
- 1 WR: Skandalopetra





IN THE NEWS

On land, Herbert is a well-sought after lecturer and key-note speaker for corporate events.

While no longer competing, Herbert's passion of freediving brings him to unique dive-spots around the planet. Print and TV media world wide continue to cover his adventures.

Herbert has graced the pages of Red Bulletin, Men's Health, GQ, Playboy, ESPN, Spiegel, Apnea, Deep, Tauchen, Stern, FOCUS, GEO, Paris Match, Penthouse, L'Equipe, Le Matin, HOME, Profil and many others. And over a dozen authors have dedicated a chapter of their book about Herbert.

He has appeared on various radio shows, podcasts, TV shows, and documentaries for CBS 60 Minutes Sports, Red Bull, BBC, ORF, ZDF, ARTE, SRF, UPPROX, and Stern TV.

Partners included Breitling watches, Hyundai, Landrover, Shell V-Power, Coors Miller Light, SeaBob, Canon cameras, Trygons freedive equipment, FilmOn, SeaCam.

